

MEDIA ALERT/CALENDAR ADVISORY

vitaminwater realsnowskateshow AT TEMPE MARKETPLACE

- Skateboard Event including Half Pipe Demo-

WHAT: vitaminwater real**snow**skate**show** will feature a meet & greet with pro

athletes Billy Marks and Aaron "Jaws" Homoki, half pipe demos with pro skaters, giveaways including skate decks, snowboards, Sunrise Park Resort lift tickets, and the Winter X Games Real Snow will be airing live on the LED screen. DJ Soulman and Weird is the New Cool will also

perform live on stage.

WHERE: <u>Tempe Marketplace – District Plaza</u>

(Loops 101 & 202)

2000 E. Rio Salado Parkway

Tempe, AZ 85044

WHEN: Saturday, January 28th

3:00 p.m. - 7:00 p.m.

3 - 4 p.m.

Meet & Greet and Autograph Signing with world renowned skaters **Billy Marks** and local phenom **Aaron "Jaws" Homoki** known for the biggest ollie ever, at Utility Board Shop at Tempe Marketplace

4:15 – 5:15 p.m.

Pro Skater Demo on The District 36'x24'x6' Half Pipe

5:15 - 5:45 p.m.

Giveaways: Snowboards, Ski Weekends, Sunrise Park Resort Lift Tickets, Skate Decks, Gift Cards & More

5:45 - 7:00 p.m.

Performance from DJ Soulman and Weird is the New Cool

For more information contact

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