



FOR IMMEDIATE RELEASE: July 28, 2010 Denise Hart, Vice President of Marketing

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Vestar's Tempe Marketplace to host Back To School Fashion Show

Saturday, July 31st live from the District Stage

TEMPE, Ariz.(July 28, 2010) – Tempe Marketplace is set to host a Back to School Fashion Show on the District Stage on July 31st beginning at 5 p.m. in an effort to showcase some of the most stylish trends for back to school 2010 by some of the center's most exclusive retailers.

The show will highlight styles from fashion forward retailers such as; Aeropostale, Divaz Boutique, dressbarn, GAP, JCPenney, Just Sports, No Fear, Oakley, Road Runner Sports, Urban Angels Boutique and Utility Board Shop. While viewing the latest trends, guests will snack on treats from select Tempe Marketplace restaurants and will be given a free raffle ticket for a chance to win one of more the 20 prizes, including an Apple iPad!

In conjunction with the fashion show, Tempe Marketplace is giving back to the community by running a Supplies 4 Students back to school supply drive. All supplies donated will directly benefit Communities in Schools of Tempe and the Tempe school districts for students in need. For more information or information on how to donate please visit www.tempemarketplace.com

About Tempe Marketplace

Tempe Marketplace is a 1.3 million square-foot center developed by Vestar and is designed to provide a unique shopping experience, offering a variety of retailers and restaurants for the residents of Tempe. Tempe Marketplace is one of the leaders in its industry. With over 100 restaurants and retailers, an outdoor fireplace, light and laser elements and unique water features, Tempe marketplace is trendiest spot in town.

tempemarketplace.com