

FOR IMMEDIATE RELEASE

For more information contact:

Denise Hart, Vice President of Marketing Vestar 602-553-2717 dhart@vestar.com

TEMPE MARKETPLACE AND KMLE HOSTS FREE CASSADEE POPE CONCERT

-Winner of The Voice Season Three -

TEMPE (May 7, 2013) – Tempe Marketplace, a 1.3 million square-foot regional center, developed by Vestar, that offers strategically integrated shopping, dining and entertainment in a festive, open air environment, is holding a concert featuring Cassadee Pope.

Cassadee Pope, is a singer/songwriter and musician who won the 3rd season of NBC's The Voice. Cassadee performed a wide array of songs throughout the season, but particularly "Over You" by Miranda Lambert and "Stupid Boy" by Keith Urban confirmed that she has "country soul" in her blood! Recently signed to country music label Republic Nashville, there are big things in the future for this young talent!

The special one night performance will be held on Wednesday, May 8th on the Tempe Marketplace District Stage. This FREE concert begins at 7:00 p.m. Immediately afterwards, Cassadee will do a meet and greet with all of her fans on the stage.

Cassadee will also be accompanying the winner of a \$500 shopping spree, who will be able to shop with her and get all of her fashion advice firsthand! The shopping spree will take place at Tempe Marketplace at 6:00 p.m. Entries were collected online at http://kmle1079.cbslocal.com/cassadee-pope-live-with-kmle-107-9/.

ABOUT TEMPE MARKETPLACE

With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features, Tempe Marketplace delivers an interactive shopping, dining and entertainment experience in a vibrant, high-energy outdoor setting. Conveniently located in Tempe, Arizona on Loop 101 & 202, the retail destination is just minutes from the surrounding communities of Phoenix, Scottsdale, Mesa, Chandler and Gilbert. For more information, visit www.TempeMarketplace.com

ABOUT THE NEW KMLE COUNTRY@107.9

The New KMLE Country @107.9 is the leading country station in Phoenix, AZ. KMLE Country @107.9 is owned and operated by CBS RADIO, one of the largest major-market operators in the United States. A division of CBS Corporation, CBS RADIO operates 130 radio stations throughout the nation's top 50 markets. For more information on CBS RADIO, please visit www.cbsradio.com. For more information on the New KMLE Country @107.9, please visit www.kmle1079.com.