



Media Contact: Angela Menninger, 602-373-8212 (mobile) or [angela@dualitypr.com](mailto:angela@dualitypr.com)

### **MEDIA ALERT**

## **“SUMMER SPLASH TUESDAYS” ARE BACK AT DESERT RIDGE MARKETPLACE, WHILE TEMPE MARKETPLACE JOINS THE FUN BY HOSTING “SUMMER SPLASH THURSDAYS!”**

### **The Entire Family Can Meet Their Favorite Princess and Super Hero at FREE Weekly Events at Both Shopping Centers**

**Who:** Soon enough school will be out for summer and **Summer Splash Tuesdays** at Desert Ridge Marketplace, along with **Summer Splash Thursdays** at Tempe Marketplace can be enjoyed at both of Arizona’s premier shopping, dining and entertainment destinations. The entire family is invited to splish, splash and have some fun in the sun at **FREE** weekly events for the family to enjoy!

**What:** Starting weekly on Tuesday, June 7, parents can keep the kids busy between 11 a.m. and 12:30 p.m. during the **Desert Ridge Summer Splash Tuesdays** with fun prizes and thrilling games and activities near the shopping center’s popular splash pad. Children can make their summer memorable by meeting their favorite characters ranging from Captain America, Batman and Superman to fairy princesses such as Elsa, Anna, Belle and Ariel.

While starting weekly on Thursday, June 2, parents are invited to bring their children in the evening from 6 p.m. to 7:30 p.m. for **Tempe Marketplace Summer Splash Thursdays** with awesome prizes and fun games and activities near the shopping center’s popular splash pad. Children can make their summer memorable by meeting their favorite characters ranging from Batman and a Storm Trooper to Princess Leia and Wonder Woman.

During the 90-minute events, kids can enjoy music, dancing, games, prizes and of course playing in the splash pads to keep cool!

Another perk? Children will receive a free downloadable photo with the featured weekly character at both Summer Splash Tuesdays and Summer Splash Thursdays, however parents who attend the Desert Ridge Marketplace Summer Splash Tuesdays and share photos on social media using the hashtag **#summersplashDRM**, will be automatically entered to win a two-night stay at JW Marriott Desert Ridge, along with a 50-minute spa treatment to their Revive Spa. The winner will be randomly selected at the end of the event series.

For more information about both events, please visit [www.shopdesertridge.com/summer/](http://www.shopdesertridge.com/summer/) and [www.tempemarketplace.com/summer/](http://www.tempemarketplace.com/summer/).

**When:** **Tuesdays – June 7 to July 26 from 11 a.m. to 12:30 p.m.:**

- June 7, 11 a.m. to 12:30 p.m. – *Frozen Fiesta with Anna and Elsa*
- June 14, 11 a.m. to 12: 30 p.m. – *Super Hero Sensation with Captain America and Wonder Woman*
- June 21, 11 a.m. to 12:30 p.m. – *Intergalactic Party with Princess Leia and a Storm Trooper*
- June 28, 11 a.m. to 12: 30 p.m. – *Princess and Pirate Party with Belle and Jake*
- July 5, 11 a.m. to 12:30 p.m. – *Fairy Fun Day with Tinkerbell and Peter Pan*
- July 12, 11 a.m. to 12:30 p.m. – *Frozen Fiesta with Princess Anna and Kristof*
- July 19, 11 a.m. to 12:30 p.m. – *Super Hero Sensation with Batman and Superman*
- July 26, 11 a.m. to 12:30 p.m. – *Princess and Pirate Party with Hook and Ariel*

**Thursdays – June 2 to June 30 from 6 p.m. to 7:30 p.m.:**

- June 2, 6 p.m. to 7:30 p.m. – *Princess and Pirate Party with Hook and Ariel*
- June 9, 6 p.m. to 7:30 p.m. – *Frozen Fiesta with Anna and Elsa*
- June 16, 6 p.m. to 7:30 p.m. – *Super Hero Sensation with Batman and Wonder Woman*
- June 23, 6 p.m. to 7:30 p.m. – *Intergalactic Party with Princess Leia and a Storm Trooper*
- June 30, 6 p.m. to 7:30 p.m. – *Princess and Pirate Party with Jake and Belle*

**Where:**

Desert Ridge Marketplace at the Splash Pad near AMC Fountain  
21001 N. Tatum Blvd., Phoenix (Located at the Loop 101 & Tatum Blvd.)

Tempe Marketplace at the Splash Pad near Barnes and Noble in The District  
2000 E. Rio Salado Parkway, Tempe (on the SW corner of Loops 101 & 202)

**Info:**

For more information, visit [www.shopdesertridge.com/summer/](http://www.shopdesertridge.com/summer/) and [www.tempe marketplace.com/summer/](http://www.tempe marketplace.com/summer/).

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