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MEDIA ALERT

WINTER WONDERLAND: TEMPE MARKETPLACE HELPS MAKE MEMORIES WITH A SEASONAL TREE LIGHTING, SKATING, LIVE PERFORMANCES AND MAGICAL NIGHTLY SNOWFALLS

WHAT:

As cooler weather settles into the Valley bringing hints of the holidays, Tempe Marketplace reveals its 2015 Holiday Happenings calendar. Filled with the sights and sounds of the season, the District will be the central hub for activities that are fun for all ages.

Holiday activities will officially commence at 6:30 p.m. on Nov. 25 with the lighting of a 60-foot holiday tree in front of the District Stage followed by a magical evening snowfall that will transform the area into a desert-style winter wonderland. Additional events include, free ice skating, live music, nightly snowfalls, holiday-themed dance, music and performing arts shows and a Salvation Army Angel Tree as part of the center's holiday giving program.

WHAT/ WHEN:

Tempe Marketplace Annual Tree Lighting & First Snow Fall - FREE

6:30 p.m. on Nov. 25 at The District Stage by Dave & Buster's

Join Tempe Marketplace and 99.9 KEZ as they kick off the holiday season with a holiday ice skating performance in front of the District Stage, followed by the lighting of a 60-foot holiday tree. The tree lighting will be followed by a magical snowfall at 7 p.m.

Nightly Snowfalls at Tempe Marketplace - FREE

7 and 8 p.m. from Nov. 25-Dec. 31 at The District Stage by Dave & Buster's Who says it never snows in the Valley? Join Tempe Marketplace every evening during the season for a magical snowfall! Out of thin air, flakes of fluffy white snow will float down from the sky, transforming the area around the District Stage into a living snow globe. (No snow on Thanksgiving and Christmas)

Live Music at Tempe Marketplace - FREE

7-10 p.m. every Friday and Saturday on the District Stage and 7-9 p.m. at the Barnes & Noble Fountain

Experience live music performed by local up-and-coming musicians from all parts of the Valley as they play a collection of traditional and contemporary songs. Audiences of all ages are welcome. Visit www.tempemarketplace.com for the artist listings.

Holiday Skating – FREE

11 a.m.-9 p.m. on Nov. 27-28 and 11 a.m.-6 p.m. on Nov. 29 in front of Dave & Buster's It's time to lace up and hit the ice for an evening of holiday skating in the District for children ages 5 to 95! Skates are provided, however participants will need to provide their own socks.

Salvation Army Angel Tree

Nov. 19 - Dec. 20 at Dave & Buster's

A cherished annual tradition of giving back to those less fortunate during the holiday season continues with the Salvation Army's Christmas Angel Tree. The Christmas Angel program provides new toys and clothing to underprivileged children who would not otherwise have gifts to open during the holidays. The Angel Tree at Tempe Marketplace is located at Dave & Buster's and contains tags with the name, age, clothing size, and toy requests of each child.

Sounds of the Season - FREE

12-5 p.m. every Saturday and Sunday in December on The District Stage by Dave & Buster's Join Tempe Marketplace for fun holiday-themed dance, music and performing arts shows!

WHERE: Tempe Marketplace, 2000 E. Rio Salado Pkwy. in Tempe (On the SW corner of Loops 101 & 202)

VISUALS: Among visuals available:

- Tree lighting to officially launch the holidays with Marty Manning from the Valley's holiday station, KEZ 99.9;
- Winter wonderland scene as sparkling snowflakes cover the District area and put shoppers in the holiday spirit;
- Hundreds of kids from ages 5-95 skating on the District rink; and
- Music and performing arts, including dance and theater on the District Stage.

INFO: For more information, visit: www.tempemarketplace.com/holiday